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Office Management Software

## Case Study Raj's Premier Store

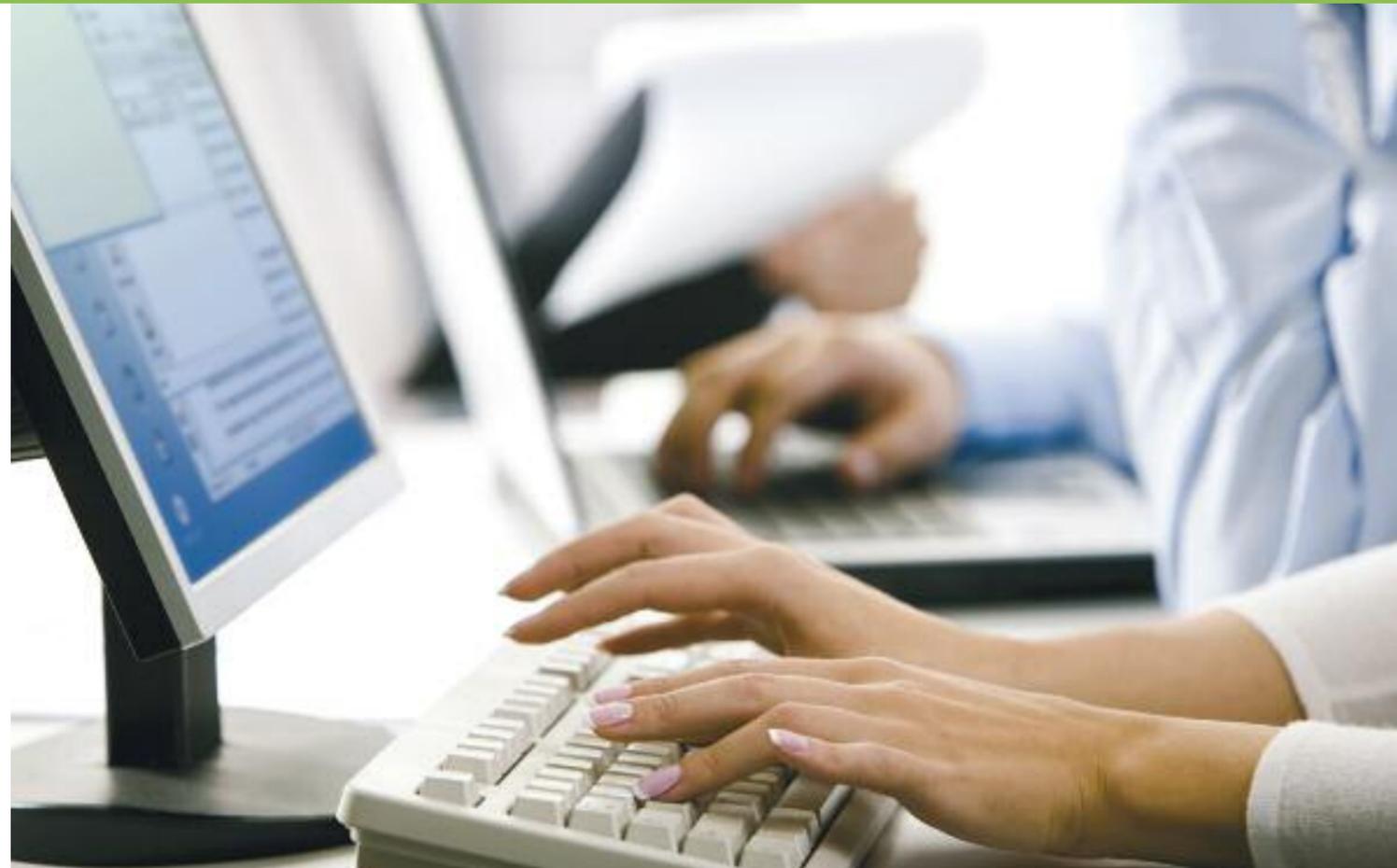


Mr Kumar runs Raj's Store on the Isle of Wight. It is part of Premier, one of the UK's leading symbol groups which has over 2,500 stores nationwide.

Mr Kumar introduced TouchOffice in 2004. He wanted peace-of-mind and the ability to run mini stocktakes on high value items (including cigarettes and spirits). TouchOffice replaced a somewhat less precise system involving "paper lists and pricing guns" and look-at-it-and-see stock control.

Mr Kumar says Touch Office has reduced his stock holding, cut down on wasted stock and saves time. All his product lines have been added to the software, decreasing the errors made by staff. Items no longer need to be individually priced, changes in product prices are easier to implement and shelf edge labels are automatically printed.

Does Chandra Kumar recommend TouchOffice? Most Definitely!



The leading UK based developer and distributor of EPOS software and hardware

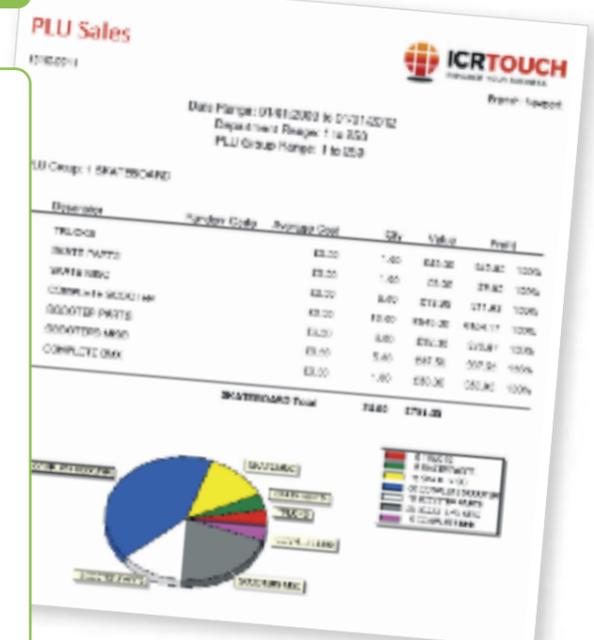
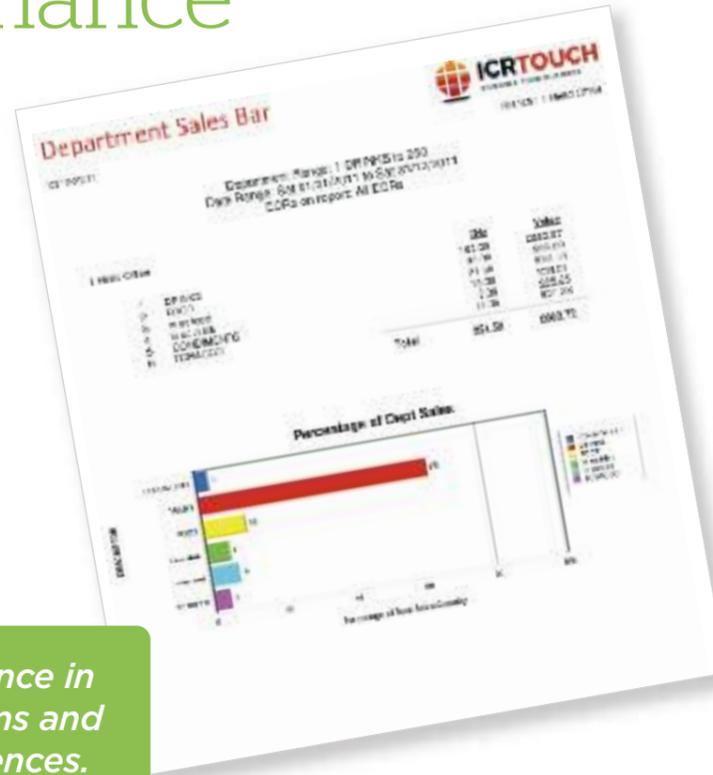


# TOUCH OFFICE

## TouchOffice Enhance Your Business

ICRTouch's TouchOffice is PC software for the back office. It is the perfect partner for all the products in the ICRTouch range. Think of it as a virtual version of what's on your shelves and in your cupboards and cellars. It's the same as your business, but you don't have to clean it.

TouchOffice boasts unrivalled integration with your tills and other essential hardware. It's reliable, stable and it's been developed and upgraded over 10 years.



ICRTouch has over 30 years of experience in developing and supplying EPOS systems and we've sold nearly 40,000 software licences.

### TouchOffice for making pricing easier...

- Simply click to change the price of an item and update your tills.
  - Easily manage promotions including happy hour, mix'n'match and multi-buy.
  - Built-in printing for shelf-edge labels and barcoded stock labels.
  - Time-delay price increases. Set them up on TouchOffice and it won't update your TouchPoint till software until you need it to.
  - Same level of integration for new stock lines, menu changes etc.
  - Global price increase feature updates all of your prices in one go.
- Plus, TouchOffice "talks" to the tills so you don't have to programme each one separately. This is particularly useful when you're running a multi-site, multi-till business.

TouchOffice easily handles the complex tasks of monitoring sales and stock lines, collating information from tills and managing staff and promotions. It displays the information in a familiar PC-based format. With TouchOffice you'll be able to:

- Monitor trends
- Make changes and improvements.
- Compare and chart sales and orders from single lines to entire brands.
- Work out if a product line is seasonal, a best seller, or best consigned to history.
- Create sales reports that run from the first moment you add a line to TouchOffice's virtual shelves, through to how they're performing right now.
- Monitor a product from order right through to sale or return.
- Compare suppliers' prices.

Use TouchOffice to link products together. Know, without checking the shelves, that when you run out of vodka it's time to reorder the tonic. Running short on shampoo? Count on TouchOffice to remind you about the conditioner.

Of course we all need to work from home from time-to-time. Then there are the unavoidable meetings that take you away from your business. When you're not there TouchOffice ensures you can continue to manage your sales with the option of remote working.

- Link up to your tills via the internet and a broadband connection
- Remotely view live activity on up to 6 tills at once
- See current balances
- Remotely send a message to a till screen

Is secure. It has settings that restrict access to confidential information.

Is reliable. It has a built-in backup function to make sure that no data is lost in the event of a failure.

Is compatible with other software packages, including Sage, Booker and Pay24-7.

**TouchOffice + TouchStock** (our hand-held stock control device) = Even easier ordering, deliveries and pricing.

Monitor a line of products or your entire stock.

Built-in printing for shelf-edge labels and barcodes for in house non-barcoded products.

**TouchOffice + TouchPoint** (our flagship EPOS software that is effortless to use, reliable and proven) = A complete till management system that's easy to use and simple to run. No other back office system offers the same level of integration.