





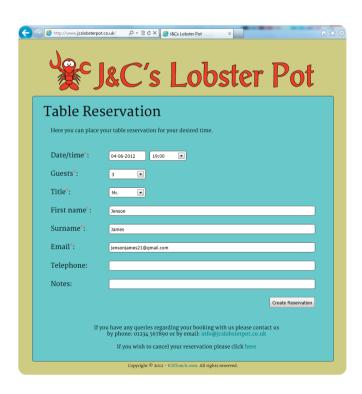
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**icrtouch** 

www.icrtouch.com

Reserve Tables Online

## TouchReservation In action



For an example of how to use and understand the benefits of TouchReservation we have developed a test website that will demostrate the system and how it can dramatically improve the efficiency of your reservations.

Please go to: www.jcslobsterpot.co.uk



























# **TouchReservation** offers diners the ultimate in choice and flexibility.

TouchReservation, by leading EPoS software design firm ICRTouch, allows diners to make reservations online. TouchReservation is the perfect accompaniment to ICRTouch's flagship till software TouchPoint. Reliable and proven, TouchPoint has been developed over 15 years and (thanks to annual software upgrades) it remains cutting edge. For a top class experience, even before your customer enters your restaurant, and for a truly competitive package, choose TouchReservation.

ICRTouch has over 30 years experience in developing and supplying EPoS systems and we've sold 40,000 software licences.

# **TouchReservation**Integrates directly with TouchPoint tills...

You only need a website and broadband. Flexible: View bookings at the till, on the office pc, or remotely from any webenabled device.

Features a standard floor plan editor that automatically updates your website. Make the software look as unique as your restaurant.

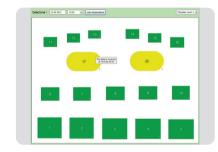


### TouchReservation is smart

It won't allocate that tiny table in the corner to a party of six. It automatically allocates tables based on the number of guests. For the diners who book over the phone, or who walk in without a reservation, TouchReservation allows front of house staff to allocate tables at the till, updating the floor plan accordingly.

TouchReservation doesn't stop taking bookings when your kitchen is shut and it doesn't panic when the dinner rush starts.

TouchReservation accepts online bookings while you're open and it continues to do so long after the ovens cool down.







## TOUCH RESERVATION

### On the go...

Tonight's table seven could be out on the town right now and they're looking for somewhere to eat on a smartphone.

TouchReservation is optimised for mobile devices, allowing reservations to be made on the move.

Home or away, customers are sent email confirmation.

Cuts down on the chance of double booking a table. If it isn't available, it won't be allocated.

#### Making it all add up...

ICRTouch doesn't impose a minimum contract for TouchReservation.

No charge for licences per user.

#### No set-up fee

Reservations are your own.

No individual transaction fee.

No charge per booking, per cover, or percentage of the sale.